

Terry Jones

Innovator
Game Changer
Professional Speaker



BUILDING DIGITAL RELATIONSHIPS

How will your customer contact you today? In the store, via the phone, on your web site, read a tweet, friend you on Facebook? There is no way to know. In this presentation, e-commerce pioneer Terry Jones gives your audience the keys to unlock the mystery of how to deal with today's omni channel customer.

While face-to-face contact isn't going away, companies that lack an effective online relationship strategy are being left behind. Jones vast online experience can educate your audience in all phases of the digital conversation from search to social media, using real-world examples in creating Travelocity, Kayak and helping dozens of other companies.



Keeping up with today's omni channel customer is a daunting task. Terry's long experience in the on line world (Travelocity, Kayak, Wayblazer and the boards of ten digital companies) can show your audience how to succeed in this complex digital world.

From search to social, mobile to big data, local to logistics, Terry will cover what you need to know now to keep 21st century customers satisfied.



These ideas can also be combined with his ON Innovation speech and Disruption topic.

“Terry, Your presentation was one of the best I have seen in my 20 years in the workforce.”

“Modern keynote delivering insight inspiration and laughs. I enjoyed your communication style as well as the great wisdom you shared with the audience”

“You did an outstanding job and hit home – many points that will help us become better.”