

Terry Jones

Innovator
Game Changer
Professional Speaker



ON Innovation



Every business needs to innovate, but where do you start? In this presentation, Terry Jones explores the fundamentals of innovation and gives leaders simple but powerful ideas they can use to create a more innovative organization. Drawing from his experiences as the founder of Travelocity.com and founding Chairman of Kayak.com, and now his new venture Wayblazer.com, Jones helps audiences turn innovation from an academic exercise into an everyday skill. The stories from his career and personal experiences not only provide well-chosen real world illustrations of how challenging, and ultimately rewarding it can be to gather a team and establish a culture that is open to change, he gives audiences step-by-step plans to create it.



In addition to this presentation 45 - 60 minute presentation, Terry can also do a breakout session to follow it up. This innovation breakout session builds on the key points of his speech. The group splits into round tables and each selects an innovation topic on which to focus (topics such as; Culture, Team, idea generation, idea selection, idea implementation...these can be any of the 73 topics in Terry's book). They spend 20-30 minutes discussing how Terry's key points apply to their industry and their specific businesses. Terry will circulate and spend time with each team coaching. Then each team (if there is time) or a selection of teams, present their findings to the entire group and Terry facilitates this discussion.

Terry's book, ON Innovation is also available as a room gift or for use in book signings. Books can be customized with a company logo or meeting logo on the front with a special message on the back cover for your attendees. (Quantity discounts available).

"Terry, your presentation was one of the best I've seen in my 20 years in the workforce."
— Shareholder,
Littler Mendelson PC

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