

# Terry Jones

Innovator  
Game Changer  
Professional Speaker

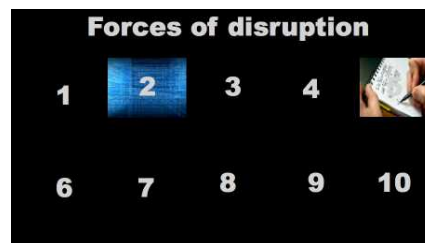
Who & What is likely to disrupt you  
What you can do about it!



## DISRUPTION OFF

Leaders are worried. Businesses are being disrupted at an ever increasing pace and technological advances are converging to create unprecedented dislocation. Identify what these are and how you can turn them to your advantage. Terry reviews the to 10 technical forces of disruption and more importantly shows the new business models that result.

Utilizing technical forces of disruption, Terry shows our current business models that are created from disruption and how startups are shedding old concepts to create simple models that “own the edge”. The Edge - where the customer is - where we HAVE to be. (IE AirBNB, Uber, Nest)



As Terry says, “My innovation is YOUR disruption. It is only disruption because YOU didn’t do it!” Drawing from his experiences with several start ups and as the founder of Travelocity.com, founding Chairman of Kayak.com and Chairman of Wayblazer, Jones helps audiences turn disruption into innovation.

“If you don’t like change, you’re going to like irrelevance even less.”

This fast paced presentation can help you avoid disruption and become the innovator!

Terry can also address the implications of these technologies on the work force and the future of work. Additionally, they can also be combined with his ON Innovation speech and Disruption topic.

“This was very inspirational and had some amazing takeaways. Thank you for one of the best sessions.”

“Modern keynote delivering insight inspiration and laughs. I enjoyed your communication style as well as the great wisdom you shared with the audience”

“Terry’s talk was 100% on point, relevant and in pace with today’s business challenges... If this doesn’t get you fired up, you are dead!”