



ROSS SHAFER

The Ultimate EMCEE

THE ULTIMATE EMCEE: Ross hosts a select number of multi-day events for his high-end clients each year. Because Ross is a trained talk and game show host (helmed over 1,000 network broadcasts) he is the perfect choice for moderating your executive panel discussions and complex award banquets. Ross will keep the programs lively and on task; drawing on his vast experience and lightning wit to navigate the most unpredictable situations.



TALK SHOW HOST / PANEL MODERATOR / GAME SHOW HOST: Ross is adept at handling back-to-back breakout sessions that may feature a myriad of presenters. He has hosted such luminaries as President George Herbert Walker Bush, President George W. Bush, Alec Baldwin, Jack Welch, Colin Powell, Bob Dole, James Carville, Larry Bossidy, Tom Peters, Marcus Buckingham, and Archbishop Desmond Tutu, to name a few. Since many high-profile presenters are more comfortable being interviewed by a “pro,” Ross is able to show the utmost respect from the opening introduction throughout the Q & A – yet he doesn’t shy away from the probing questions your people want answered.

Ross is Highly Interactive and Very Comfortable On-the-Fly

Ross Shafer is frequently asked if he can be interactive with your audience. The answer is a resounding YES. His style is to engage the audience at several points during his appearances. He often likes to present “from the floor” so that he can ask questions of your audience members.