

PROPOSAL

**FUTURETHINK**

# Award-Winning Keynotes

THAT INSPIRE AUDIENCES AND IGNITE ACTION

MONTH, DAY, YEAR

INSERT CLIENT NAME & NAME OF SOLUTION



# IMMEDIATE BENEFITS FOR **INSERT CLIENT NAME HERE**

## EMPLOYEES- Insert more text if needed



**Simplification + clarity** that result in speed, efficiency, security.



**Competence + confidence** to better solve challenges employees are facing while working remote.



**Hands-on skills + tools** that quickly reinvent business and improve productivity.



**Improved collaboration & communication** for more speed and efficiency.

## EMPLOYERS- Insert more text if needed



**Immediate ROI** due to improved productivity and problem solving abilities.



**Improved teamwork + culture** in difficult times. Get people to go through brick walls to solve issues that matter to members.



**Real-time data** to gauge progress, identify problems, and eliminate barriers holding people back.



**Innovation + Creativity** = differentiation and profit.

# CURRENT SITUATION **INSERT MORE IF NEEDED.**

Insert subheader here

## INSERT PROBLEM TITLE HERE

Insert text

- Bullet
- Bullet
- Bullet

# RECOMMENDED APPROACH **INSERT MORE IF NEEDED.**

Insert subheader here

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# KEYNOTES

## INSPIRE CHANGE AND ENGAGE TEAMS FROM ANYWHERE

### PERSPECTIVE SHIFTING. TRANSFORMATIVE.

Send a message, set the stage and align teams strategically and culturally. Engage in both radical and practical thinking about how to eviscerate the status quo and make daily space for innovation. Discover techniques used by the nimblest of companies to save time, kill complexity, and boost productivity. In-person or virtual, we connect with audiences no matter where they are. Lisa Bodell has over two decades of experience igniting participants remotely and engaging global audiences as if they were right in the room.



RANKED AMONG THE TOP 50 SPEAKERS  
WORLDWIDE

*AT&T*

“Lisa is the real thing – she’s **inspiring**, **motivating**, practical, and memorable. She ignites the possible with the audience. She was the top rated speaker at our executive events.”

*CITIGROUP*

“Lisa made my leadership team think in new ways and helped us **develop winning business ideas right in the room**. My team now embraces change and innovation rather than fearing it.”



# INTERACTIVE. ENERGETIC. THOUGHT-PROVOKING.

REACH GLOBAL TEAMS AND IGNITE CHANGE WITH REMOTE POLLING

## Submit Your Answer

I'd like our meeting to be better organized and with clearer outcomes.

Useful meetings are key meetings

Subject lines are often not effective or properly used.

Our meeting time is filled, even with unproductive dialogue just because the time was given.



From 100 to 5000+ participants, captivate your audience immediately, with a range of interactive and thought-provoking techniques that leave people wanting more:

**Interactive quick-hit exercises** that reveal barriers and shift perspectives

**Live polling questions** and custom results discussed on the spot

**Thought-provoking diagnostics** for all participants

**Attention-grabbing tips and tricks** that provoke teams to take action

**Post-session videos and tools** to make key messages stick



## INDUSTRY-LEADING

*"People were up off their feet, laughing and thinking."* - AXA

Leaders such as LinkedIn, State Street, Pfizer, and AT&T have experienced how Lisa inspires and engages teams whether in the room, or at the convenience of their desk. Her virtual keynotes are consistently rated the top keynote of the events she attends.



CLICK HERE TO SEE HOW LISA ENGAGES REMOTE AUDIENCES



CLICK HERE TO SEE HOW LISA IGNITES AUDIENCES PERSON

# RANKED AMONG THE TOP 50 SPEAKERS WORLDWIDE

“Lisa is everything you look for in a keynote speaker – she’s insightful, engaging and energetic. She was the top-rated speaker at our Google events and inspired the entire audience to start a simplification revolution.” – Meredith Cherwony, Think Events at Google



# SPEAKER BIO. LISA BODELL.



Click [HERE](#) and follow Lisa on Twitter for more innovation news and ideas



Click [HERE](#) and connect with Lisa on LinkedIn.



Click [HERE](#) to view clips of Lisa's presentations.

FutureThink CEO Lisa Bodell ranks among the [Top 50 Speakers Worldwide](#) and is the **best-selling author** of *Kill the Company* and *Why Simple Wins*. She's a **global leader** on simplification, productivity and innovation, whose keynotes leave audiences inspired to change and arms them with radically simple tools to get to the work that matters.

Bodell brings a compelling perspective to the sought-after topics of simplification and innovation to over 100,000 people each year. A thought leader and serial entrepreneur, her transformational message has inspired executives at top-ranked organizations such as **Google, Cisco, Citigroup**, and the **U.S. Navy War College**.

Based on her best-selling books, *Kill the Company* and *Why Simple Wins*, Lisa provides a provocative yet practical approach that enables organizations and individuals to eradicate the unnecessary complexity and time-sucks that hold them back from more meaningful work, and allow simplicity to become their new operating system.

Bodell has contributed her expertise to a wide variety of media. She is a monthly contributor to **Forbes** and has frequently appeared in other media including: **Fast Company, WIRED, The New York Times, Inc., Bloomberg Businessweek, Harvard Business Review, The Huffington Post, FOX News, and CNN**. She has also been featured in many major books such as Warren Berger's *A More Beautiful Question*, Adam Grant's *Originals*, and *After Shock*, the upcoming 50-year celebration based on futurist Alvin Toffler's *Future Shock*.

Bodell has taught innovation at both **American University** and **Fordham University**, and has a **TED talk** on the topic. She has served on the board of advisors of several organizations, including the Global Agenda Council for the **World Economic Forum**, the **United States National Security Agency**, the **Association of Professional Futurists**, and the **Novartis board of Diversity & Inclusion**.

# QUOTES & KUDOS



"Lisa is everything you look for in a keynote speaker – she's **insightful, engaging and energetic**. She was the top-rated speaker at our Google events and inspired the entire audience to start a simplification revolution." – [Meredith Cherwony, Think Events at Google](#)



"Lisa message around change and simplification is incredibly relevant and compelling. Her talk is **thought provoking, challenging and necessary** given today's complex and ever-changing business environment." – [Camille Mirshokrai, Global Managing Director at Accenture](#)



"Lisa is one of the most outstanding presenters I have ever seen. She passionately delivers well-articulated messages that **engage the audience and encourage action**. Her insights will become essential elements of our culture." – [Duncan Niederauer, CEO at NYSE Euronext](#)



"Incredible. Lisa captivated the audience with insightful, well-articulated thoughts about technologies and trends that could transform our industry. In a very short time, **she energized people to be more proactive** about shaping our future business environment." – [Wendy Mayer, Vice President for Worldwide Innovation at Pfizer](#)



"Lisa blew us away. Inspiring and practical. **People were up off their feet, laughing and thinking**. Cell phones were constantly going up to take pictures of her presentation. She exceeded all expectations." – [Joan P. Lawrence-Ross, Chief Learning Officer at AXA Equitable](#)



"Over the years, I've tried many 'gurus' to educate our leaders. Lisa is the real thing – she's inspiring, motivating, practical, and memorable. **She ignites the possible with the audience**. She was the top rated speaker at our executive events." – [Yusha King, Executive Learning & Development at AT&T](#)



"Lisa made my leadership team think in new ways and helped us develop winning business ideas right in the room. **My team now embraces change and innovation** rather than fearing it." – [Mary Fennoglio, Managing Director at Citigroup Corporate Investment Bank](#)



"Lisa's presentations have **transformed the way our leaders think of innovation**. Lisa provides a mix of practical, easy to use tools and inspiration which has helped to create a new mindset around how to innovate in all parts of our company." – [Nancy Singer, Executive Director of Enterprise Learning, Merck](#)



"Lisa's presentation was the absolute favorite of our 3-day offsite! **I now have a totally new way of looking at simplification and innovation**. I would recommend her and her team to anyone planning an event in a heartbeat." – [Kate Connell, VP at Delta Airlines](#)

# AWARDS AND PRESS

Lisa Bodell contributes her expertise to a wide variety of media and has earned many awards for her work. Follow the links below to learn more.

Forbes



RealLeaders

Bloomberg Businessweek



FAST COMPANY

Inc.



THE HUFFINGTON POST



THE WALL STREET JOURNAL



strategy+business

The New York Times



Business Excellence awards



Business Excellence awards



## KEYNOTE TOPICS FOR EACH LEARNING GOAL

Choose from two different learning goals or pick what you need, as all keynotes can be used independently.



**RECOMMENDED ADD-ONS:** Keynotes seamlessly combine with Focused Workshops. These accelerated breakout sessions are designed to immediately apply learnings to your organization.

## DRIVE GROWTH AND INNOVATION

### *Unleash Innovation*

*Revolutionize how you think and work. Embrace change and challenge the status quo to drive real transformation .*

*The fate of Kodak and Blockbuster are evidence that no matter how popular or beloved your brand, its survival depends on your ability to innovate. From CEO and TED-talk veteran Lisa Bodell, you'll learn how to survive by strategically challenging the status quo and building change from the middle out. Objectively analyze your entire business to identify external threats as well as internal weaknesses—and solve for them. By killing your own company, you'll teach teams how to better pivot, deal with wildcards, and proactively embrace change.*



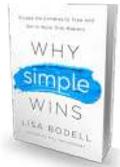
*Inspired by our best-seller  
"Kill The Company"*

## INCREASE PRODUCTIVITY

### *Killing Complexity*

*Learn the techniques to eradicate complexity and get back to meaningful work that drives innovative change.*

*Unproductive meetings, endless emails, and reports-for-the-sake-of-reporting aren't the definition of meaningful work—they're the result of complexity. To create a workplace where there's actually time and space to innovate, you'll learn from CEO and TED-talk veteran Lisa Bodell how to become your own chief simplification officer. Get the techniques used by the nimblest of companies to save time, kill rules, and boost productivity on the work that matters. By killing complexity, you'll increase customer trust, staff retention, and innovate faster.*



*Inspired by our best-seller  
"Why Simple Wins"*

## KEYNOTE TOPIC DETAILS

#K1

# Unleash Innovation

*Inspired by our best-seller "Kill The Company"*



## LEARNING GOAL: DRIVE GROWTH AND INNOVATION

Winning innovators embrace change - do you?  
What holds you and your organization back from better innovating, every day?

In too many organizations, we're stuck in the land of status quo. We've forgotten how to think differently, and lack the simple tools to solve problems creatively. The very structures put in place inside organizations to help them grow all too often hold them back.

This keynote is an inspirational call to arms: to start a revolution in how we think and how we work. If you want people to approach change differently, you have to help them change their approach.

### SKILL:



Disruptive Thinking

## WHAT YOU'LL GET:

End the Status Quo, Start an Innovation Revolution. Using engaging interactivity, real-world examples and practical advice, Bodell shares how teams can actually do less and achieve more by learning how to pivot quickly and better embrace change. Leaders learn why providing guardrails to their teams instead of handcuffs can reignite critical aptitudes such as curiosity, inquiry, creative problem-solving, and more.

## TAKEAWAYS:

- Everyone is a change agent.
- Change involves a toolkit, not a process.
- Reignite curiosity, inquiry and creative problem solving.
- Small changes can make a big impact.



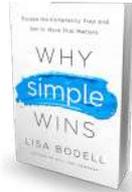
## RECOMMENDED ADD-ONS:

Empower your audience immediately by pairing any of Lisa's keynotes with [Remote Focused Workshops](#), where her team of FutureThink trainers will teach the techniques to make simplification and innovation a daily practice!

## KEYNOTE TOPIC DETAILS

#K2

## Killing Complexity

*Inspired by our best-seller: "Why Simple Wins"*

## LEARNING GOAL: INCREASE PRODUCTIVITY

Imagine what you could do with the time you spend sitting in meetings and writing emails every day. Complexity is killing companies' ability to innovate and adapt, and simplicity is quickly becoming the competitive advantage of our time.

Drawing on research and themes from her latest book, *Why Simple Wins*, our CEO, Lisa Bodell, inspires leaders and their teams to proactively move beyond the feelings of frustration and futility that come with so much unproductive work in today's corporate world, to create a corporate culture where valuable, essential, meaningful work is the norm.

## SKILL:



Simplification

## WHAT YOU'LL GET:

By learning how to eliminate redundancies, communicate with clarity, and make simplification a habit, individuals and companies can begin to recognize which activities are time-sucks and which create lasting value.

Using highly engaging stories and techniques, Bodell proves that by using simplicity as an operating principle, we can eliminate the organizational and individual busywork that consumes us every day, and instead spend more time on the work that matters.

## TAKEAWAYS:

- Get informed by examples that resonate: consumers will pay more for simpler experiences; people recommend companies that exemplify simplicity; employees are brand champions in companies that operate with simplicity.
- Identify areas for simplification within your organization
- Learn techniques to make simplification a habit.
- Understand which tasks take the most (unnecessary) time both individually and as a team.
- Start to create a culture of simplification and exemplify its practices.



## RECOMMENDED ADD-ONS:

Empower your audience immediately by pairing any of Lisa's keynotes with [Remote Focused Workshops](#), where her team of FutureThink trainers will teach the techniques to make simplification and innovation a daily practice!

# INVESTMENT + LOI.

Offerings	Scope	Fees
<b>Keynote Title:</b>	Development and delivery of <b>(NAME OF SPEECH)</b>	
<b>Delivery Details:</b>	<b>Location:</b> xxxxx <b>Date:</b> bbb <b>Time:</b> bbb <b># people/group:</b> bbb <b>Delivery method:</b> (WebEx, etc.) <b>Other:</b> bbb	
<b>Outside Expenses:</b>	<b>Other outside expenses assoc with specific project</b>	To be billed at cost at completion of engagement
<b>Total</b>		\$

**PAYMENT TERMS AND NOTES**

- FutureThink will bill an initial 50% deposit upon signing of LOI and remaining 50% + expenses are due 14 days prior to the event.
- Recordings of the event will be provided and can be used for team purposes only. Costs for wider distribution of the recording for training use can be provided upon request.

**APPROVED BY:**

Signature	Insert First & Last FutureThink	Insert Title Title	Insert Date Date	Signature	Insert First & Last Insert Company Name	Insert Title Title	Insert Date Date
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# KEYNOTES.ASSUMPTIONS+DEPENDENCIES.

## CANCELLATIONPOLICY

Cancelling delivery dates of an engagement is very difficult for FutureThink since we turn down business as soon as we reserve the identified date(s) for your program. FutureThink appreciates your understanding of and adherence to the following policy terms.

**Cancellation 30 -60 Days Prior to Program:** Forfeit of deposit

**Cancellation <30 Days of Program:** Forfeit of total fee + cost of any expenses incurred

## INVOICING

FutureThink will bill an initial 50% deposit upon signing of LOI and remaining 50% + expenses are due 14 days prior to the event. All payments are to be made via ACH. Client shall communicate their organization's standard payment terms to FutureThink which will be included all actual invoices. Statements are issued monthly and include time expended and expenses incurred for that month. Project work cannot proceed if and when invoices become overdue.

## EXPENSES

**VIRTUAL KEYNOTES:** All project related expenses are billed at cost. These expenses may include technical fees for delivery.

**IN-PERSON KEYNOTES:** All travel expenses are billed at cost. These expenses typically include round trip airfare, ground transportation, lodging and meals. FutureThink requests that the client book lodging for Lisa Bodell at event site or a nearby hotel and is responsible for notifying FutureThink if they are unable to complete this request. All domestic and international flights are for first class tickets.

## PRESENTATION

**VIRTUAL KEYNOTES:** Lisa typically presents using Zoom or Teams but is happy to present using other systems as long as it has polling and Q&A capabilities for audience interaction. Lisa typically presents a slide deck with minimal video and audio imbedded and is happy to provide her presentation to the tech/event team on if needed.

**IN-PERSON KEYNOTES:** Lisa typically provides a PPT presentation with minimal video and audio imbedded. She is happy to provide her presentation to the tech/event team via shared drive link in advance of the event for uploading to a client's system if required.

## SETUP/TECHNICALSUPPORT

**VIRTUAL KEYNOTES:** FutureThink requires a designated tech support contact to be available during the keynote when using a client's technology for delivery. FutureThink is not responsible for the set-up or technology if they are not running the program. It will be the client's responsibility to ensure the technology is working prior and during the event. FutureThink will not be held responsible for technical issues when using a client's technical platform. In the event of a technical issue, Lisa will be happy to stay on longer, within reason, to deliver the keynote should a delay occur. Any technical issues resulting in a need for the keynote to be rescheduled will require an additional fee at no less than 50% of the original fee for delivery.

**IN-PERSON KEYNOTES:** Lisa is happy to work with your team on an A/V check to prevent technical issues during her talk, preferably 30 minutes before delivery to prevent any technical glitches during her talk. For any group over 40 people, Lisa requests a lavalier microphone.

## OWNERSHIPRESPONSIBILITIES

Client shall indemnify FutureThink and save it harmless from any damages, costs, or losses that may be suffered as a result of any claim arising out of the services requested and performed or materials prepared by Futurethink in connection with this project except for those resulting from Futurethink negligence or willful act.

## INTELLECTUALPROPERTY

All rights to FutureThink's keynote content, presentations, research, tools, videos, (collectively, the "Materials"), and other such certain intellectual property offered by FutureThink, and all material trademarks, service marks, registered marks, copyrights, customer lists, trade names, DBAs, logos, proprietary software and other intellectual property, including any website owned by FutureThink (collectively, with the Materials, the "FutureThink IP"), which includes all data contained within the FutureThink IP and on FutureThink's website, belong to FutureThink and are protected by all copyright, trademark, and/or other proprietary rights. Clients may not use or distribute Materials used as part of this agreement without prior permission. You agree to comply with any restrictions to the FutureThink IP required to protect FutureThink's IP. The FutureThink IP must retain all of FutureThink's intellectual property notices that are associated with the FutureThink IP and such notices may not be removed or altered.

## KEYNOTERECORDING

Recordings of the event can be provided for repeat viewing by attendees only. Costs for wider distribution of the recording can be provided upon request.

## BOOK ORDERSAND FUTURETHINKTOOLS

Copies of Lisa's books Why Simple Wins: Escape the Complexity Trap and Get to the Work that Matters and Kill the Company: End the Status Quo, Start an Innovation Revolution may be purchased at a discounted rate for attendees. Contact us for more information. Clients may offer participants our tools as part of an added benefit for their participation in the event. Licensing costs depend on tool suite selected.

## PROMOTION+MARKETING

Client agrees and acknowledges that FutureThink shall have the right to use the Client's non-confidential business practices, trademarks and trade names in a case study at the reasonable discretion of FutureThink.

# FUTURETHINK

ABOUT  
US

## BUILD SKILLS *QUICKLY.* TRANSFORM HOW TEAMS WORK.

Our accelerated, flexible learning solutions engage teams, help build business faster, and create a culture of collaboration from anywhere. In-person or online, we teach simple tools to build key skills, apply them to real business challenges, and show how to immediately use them at work. With our award-winning accelerated learning approach, we've transformed how teams work in organizations such as Pfizer, Google, Merck, Airbnb and many more.



### KEYNOTES

Virtual or In-Person -  
Inspire and engage  
audiences no matter  
where they are



### WORKSHOPS

Remote or In-Person -  
Transform how teams  
work and create a  
culture of collaboration



### ON-DEMAND LEARNING

Build skills at scale, at  
your own pace, and  
boost productivity of  
remote teams

# *LEVEL UP YOUR SKILLS **FASTER** THAN AMAZON DELIVERS YOUR PACKAGES*

We build the skills that matter most RIGHT NOW. Experience 5 Learning Goals all organizations need. Each goal offers a variety of modular Learning Solutions from On-Demand Resources and Online Courses, to Facilitated Workshops and Keynotes. Combine Learning Goals and Solutions, to customize your training experience and solve your own unique business challenges faster.

## *WE TEACH YOU TO:*



### **Drive Growth and Innovation**

Uncover the opportunities that will set you apart



### **Increase Productivity**

Eliminate unnecessary tasks and get to the work that matters



### **Lead Change**

Build a dynamic, future-proof strategy



### **Build An Innovative Culture**

Build the culture you've always wanted



### **Collaborate Effectively**

Leverage internal and external minds for better results

# FLEXIBLE LEARNING SOLUTIONS

## FOR THE SCALE + LEVEL OF GUIDANCE YOU NEED

Mix & Match



FACILITATED



ON-DEMAND



### Keynotes

Ignite action and engage teams from anywhere. Virtually or in-person, these interactive talks at scale deliver inspiring thought leadership with instant impact.

### Workshops

Solve your business issues using groundbreaking techniques in <1 hour, or deep-dive into specific topics within 1 day. Delivered virtually or in-person, collaborate with your team and tackle challenges in real-time.

### Online Courses

Guided, dynamic, online courses that build a culture of collaboration, productivity, and innovation. All courses come with a curated set of tools for unlimited use for 1 year.

### Learning Library

Access self-guided learning paths and 160+ tools & videos to build skills at your own pace. Easily select tools to instantly solve business challenges that arise with your team.

# Color Palette



## Our Learning Goals

Drive Growth and Innovation	#46bdc6
Increase Productivity	#54f9a2
Lead Change	#ff9f1c
Build A Dynamic Culture	#ffd147
Collaborate Effectively	#e52447

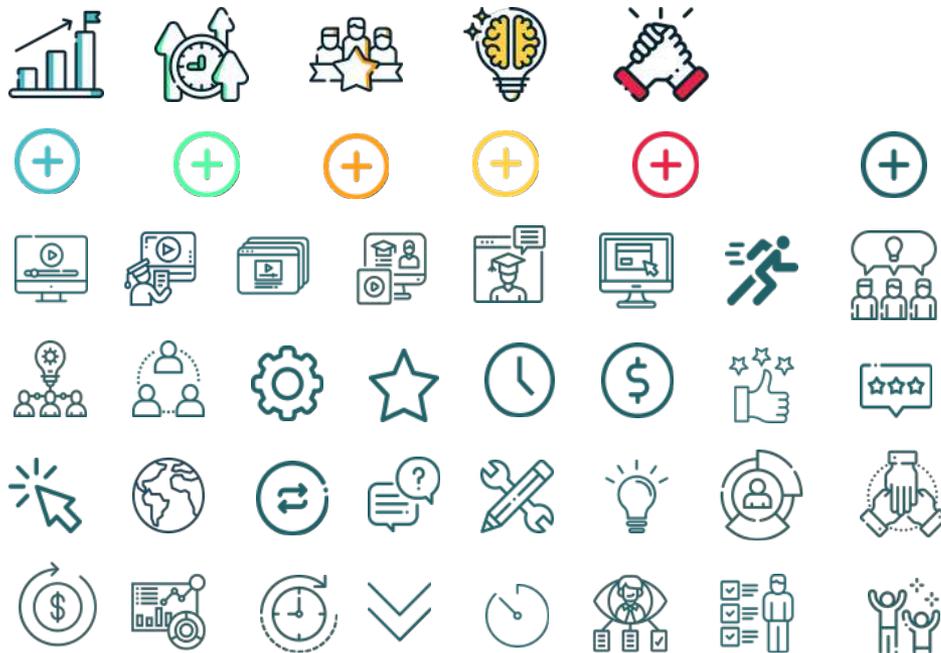
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Headlines: **CAPITAL LETTERS, BOLD, DARK BLUE #012433**

Body Text: Regular, Gray-Green #1F6167

ALL ICONS ARE SAVED ON OUR F-DRIVE: [Marketing / Branding / Icons, Vectors, Placeholders / Icons by Color](#)

OR DOWNLOAD NEW ICONS FOR FREE HERE: <https://www.flaticon.com/home>



# INSERT DIVIDER HEADLINE



**FUTURETHINK**

# OUR CLIENTS

WE HAVE WORKED WITH THOUSANDS OF *INNOVATIVE ORGANIZATIONS* ACROSS THE GLOBE



# ACCELERATED LEARNING YIELDS INSTANT RESULTS

Create Time

25% decrease in time spent on administrative tasks after using our **Killing Complexity** tool



Save Money

10% decrease in expense associated with providing complex technical solution after learning our **Assumption Reversal and simplification** techniques.



450+ rules identified to kill or change in 5 minutes after learning our **Kill A Stupid Rule** tool



Break Barriers

78% of learners reported spending an additional hour a month with clients after using our **Killer Questions** tool and **collaboration techniques** to change how they work



Build Culture



# DRIVE GROWTH AND INNOVATION

Explore flexible Learning Solutions for this Learning Goal. **Combine** offers for the scale + level of guidance you need.

## ON-DEMAND



### Learning Library

**#LL1 Set innovation strategy and track progress**  
Learn how to objectively evaluate ideas.

**#LL2 Lead brilliant brainstorm**  
Explore best practices for hosting deeply productive brainstorm.

**#LL3 Generate breakthrough ideas**  
Challenge assumptions, unlock new value, and formulate new-to-the-world ideas.

**#LL4 Reinvent your products and services**  
Find untapped potential in your existing products or services.

**#LL5 Leverage customer insights and drive loyalty**  
Discover unmet consumer needs and deepen brand loyalty.

**#LL6 Overcome resistance to innovation**  
Shift mindsets towards opportunity and experiment and innovate without fear.



### Online Courses

**#OC1 Lead Brilliant Brainstorms**  
Boost your ability to engage attendees, unlock breakthrough thinking, and guide them toward creative ideas.

**#OC2 Generate Breakthrough Ideas**  
Ignite your idea-generation capability with proven creative techniques that spark fresh thinking.

## FACILITATED



### Workshops

**Focused - 1 hr, Remote or In-Person**

**#FW1 Ignite Disruptive Thinking**  
Ideal if you are stuck in a rut, uninspired, or looking for disruptive thinking.

**#FW2 Embrace New Ideas**  
Give feedback in a structured way, evaluate ideas constructively and give them a fair chance.

**#FW3 Ask Killer Questions**  
Uncover fixable problems, and illuminate competitive opportunities.

**#FW4 Reinvent Offerings**  
Learn how to identify innovation opportunities.

**#FW5 Explore Unmet Needs**  
Explore the unmet needs of customers and uncover new opportunities.

**Full-Day, In-Person**

**#W1 Kill The Company**  
Learn how to survive by strategically challenging the status quo. Objectively analyze your entire business to identify external threats as well as internal weaknesses—and solve for them.

**#W2 Think Like An Innovator**  
Ignite an innovative mindset and activate creative problem solving strategies.



### Keynotes

**Virtual or In -Person**

**#K1 Unleash Innovation**  
Revolutionize how you think and work. Embrace change and challenge the status quo to drive real transformation. Objectively analyze your entire business to identify external threats as well as internal weaknesses—and solve for them.



# INCREASE PRODUCTIVITY

Explore flexible Learning Solutions for this Learning Goal. **Combine** offers for the scale + level of guidance you need.

## ON-DEMAND



### Learning Library

**#LL7 Set simplification strategies and identify productivity behaviors**

Become fluent in the behaviors, decision-making, and metrics needed for making simplicity the new operating system across your organization, and boost productivity.

**#LL8 Eliminate Complexity and Unnecessary Work**

Gain real-world methods for reducing complexity and learn how to eliminate them on the spot.

**#LL9 Boost Daily Productivity**

Learn to instantly simplify emails, meetings, and other low-value tasks so you can increase time spent on valuable work.



### Online Courses

**#OC3 Define Simplification Strategy & Habits**

Employ proven strategies for embedding simplicity into your culture.

**#OC4 Eliminate Complexity in Your Org**

Get rid of unnecessary time-sucks and get to the work that matters.

**#OC5 Become a Daily Simplifier**

Learn productivity hacks embraced by the world's most simplified companies.

## FACILITATED



### Workshops

**Focused - 1 hr, Remote or In-Person**

**#FW6 Unlock Simplification Behaviors**

Stop the behaviors that hold us back from the work that matters and align teams on how to change them

**#FW7 Kill a Stupid Rule**

Encourage teams to identify rules that hinder their productivity and empower them to improve those rules.

**#FW8 Become a Simplifier**

Arm teams with real-world ways to attack complexity and move themselves and their business into simpler states.

**Full-Day, In-Person**

**#W3 Killing Complexity**

Identify unnecessary tasks, eliminate redundancies, and make simplification a habit.



### Keynotes

**Virtual or In-Person**

**#K2 Killing Complexity**

Learn the techniques to eradicate complexity and get back to meaningful work that drives innovative change.



# LEAD CHANGE

Explore flexible Learning Solutions for this Learning Goal. **Combine** offers for the scale + level of guidance you need

## ON-DEMAND



### Learning Library

**#LL10 Proactively shape the future**  
Learn groundbreaking techniques used by futurists to get ahead of industry change and future proof your company.



### Online Courses

**#OC2 Generate Breakthrough Ideas**  
Ignite your idea-generation capability with proven creative techniques that spark fresh thinking.

**#OC4 Eliminate Complexity in Your Org**  
Get rid of unnecessary time-sucks and get to the work that matters.

## FACILITATED



### Workshops

**Focused - 1 hr, Remote or In-Person**

**#FW9 Envision the Future**  
Visualize and better articulate what the "future looks like" for your industry, business or offerings.

**#FW10 Shatter Business Barriers**  
Identify existing paradigms and leverage the power of outside thinking to eliminate real and perceived problems.

**Full-Day, In-Person**

**#W4 Lead Like An Innovator**  
Embrace smart risk-taking, shatter barriers to progressive thinking, create an innovative culture.



### Keynotes

**Virtual or In -Person**

**#K1 Unleash Innovation**  
Revolutionize how you think and work. Embrace change and challenge the status quo to drive real transformation. Objectively analyze your entire business to identify external threats as well as internal weaknesses—and solve for them.

**#K2 Killing Complexity**  
Learn the techniques to eradicate complexity and get back to meaningful work that drives innovative change.



# BUILD AN INNOVATIVE CULTURE

Explore flexible Learning Solutions for this Learning Goal. **Combine** offers for the scale + level of guidance you need.

## ON-DEMAND



### Learning Library

**#LL11 Create a culture that drives innovation**  
Discover the transformative effects of leading by example, as well as how to break down silos and why celebrating failure is as important as honoring success.



### Online Courses

**#OC1 Lead Brilliant Brainstorms**  
Boost your ability to engage attendees, unlock breakthrough thinking, and guide them toward creative ideas.

**#OC2 Generate Breakthrough Ideas**  
Ignite your idea-generation capability with proven creative techniques that spark fresh thinking.

## FACILITATED



### Workshops

*Focused - 1 hr, Remote or In-Person*

**#FW11 Build Agility**  
Understand how to plan and respond to unexpected events and learn the power of constraint when it comes to innovation.



### Keynotes

*Virtual or In-Person*

**#K1 Unleash Innovation**  
Revolutionize how you think and work. Embrace change and challenge the status quo to drive real transformation. Objectively analyze your entire business to identify external threats as well as internal weaknesses—and solve for them.



# COLLABORATE EFFECTIVELY

Explore flexible Learning Solutions for this Learning Goal. **Combine** offers for the scale + level of guidance you need.

## ON-DEMAND



### Learning Library

**#LL12 Collaborate to drive innovation**  
Introduce techniques that stretch people's thinking around strategic partnerships and collaborative opportunities, both internal and external.



### Online Courses

**#OC6 Collaborate Creatively**  
Introduce techniques that stretch people's thinking around strategic partnerships and collaborative opportunities, both internal and external.

## FACILITATED



### Workshops

*Focused - 1 hr, Remote or In-Person*

**#FW12 Identify Inventive Partnerships**  
Identify partners to add value to your business or to share in innovation risk.

**#FW13 Collaborate Creatively**  
Challenge our inherent tendency to become possessive of our ideas, and teach teams how to activate collaborative thinking.



### Keynotes

*Virtual or In-Person*

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