FUTURETHINK

Beyond the Keynote:
Turbo-charge your event and activate keynote take-aways with Accelerated Learning Sessions

Dynamic, one-hour training to fit any agenda.

Amp up your next event with something high-energy and interactive! Our Accelerated Learning Sessions seamlessly integrate into your offsite, energizing teams and activating learning so they can make immediate impact back at work. Impactful, collaborative, and creative -- participants learn critical business success skills and techniques in just one hour.

ABOUT

How effective are your meetings if your attendees are just sitting watching presentations and absorbing PPT slides? How much potential are you missing?

Get ready to build skills and ignite your culture: we provide focused learning, teaching one skill and applying it to a real business challenge in just one hour.

Want to kill stupid rules and get back time? Break down barriers that drown out innovation? Teach collaboration or agility? These courses ignite fresh thinking and problem solving using unorthodox yet simple techniques. Problems can be solved and innovation will move forward right in the room.

OVERVIEW

- ✓ 60 minute breakouts
- ✓ Modular and easily paired together
- ✓ Each teach a specific capability
- ✓ Can do multiple concurrently or consecutively
- ✓ Can apply learnings to real business challenge
- ✓ Facilitated by high-energy FutureThink facilitators

"This is the best training I've ever attended. We solved pressing problems in under an hour and the energy was off the charts. We'll never just sit in plenary and watch PPT presentations again."

— Pfizer

FUTURETHINK

SESSION OVERVIEWS: ONE SKILL, ONE TOOL, ONE HOUR

Choose from 12 dynamic courses that in just one hour arm teams with the skills and tools they need to solve pressing business challenges, and give them a focused approach to learning with tremendous ROI:

Ask Killer Questions
By asking better questions, we can get better answers and more innovative ideas (better questions = better ideas). **Killer Questions** teaches participants how to ask questions that reveal candid information, uncover fixable problems, and illuminate competitive opportunities.

Collaborate Creatively
Learn to leverage other's expertise, and cultivate openness around innovation to build more robust ideas and make innovation more productive. This course challenges our inherent tendency to become possessive of our ideas and teaches participants how to **Share New Ideas** and activate collaborative thinking.

Reinvent Offerings
Create new opportunities from existing business offerings by exploring **40 creative ways** to innovate. This tool provides participants with a systematic approach and a series of questions derived from TRIZ (Theory of Inventive Problem Solving) to identify innovation opportunities.

Envision the Future
Gain alignment on where and how innovation can occur in the present by illustrating your vision for the future. **Envision the Future** teaches participants to visualize and better articulate what the "future looks like" for their industry, business, or offerings.

Kill a Stupid Rule
Processes should simplify your business, but excess procedures will suffocate it. **Kill a Stupid Rule** encourages participants to identify rules that hinder their productivity and empowers them to improve those rules.

Build Agility
Learn how to pivot when confronted with road bumps that threaten innovation implementation efforts by preparing for the unexpected, but inevitable, curveball. Our **Wild Cards** will help participants understand how to plan and respond to unexpected events and learn the power of constraint when it comes to innovation.

Ignite Disruptive Thinking
Experience a proven method to overcome lack of imagination and challenge existing norms. **Assumption Reversal** is a simple technique that pushes people to stop thinking about what can't be done and start thinking about what *can* be done. This method gets teams beyond the obvious and into the realm of groundbreaking.

Embrace New Ideas
Utilize a framework that stops persistent skepticism to new ideas and enables teams to more open to innovative thinking. Dismissing ideas without proper consideration could result in your missing out on a winning idea. **PPCO** enables teams to give feedback in a structured way, encouraging them to evaluate ideas constructively and give them a fair chance.

Explore Unmet Needs
Discover new ways to grow your business by thinking about it more broadly than just products or services. **Hunting Grounds** opens the door for participants to explore a wider range of business enhancements by better understanding the unmet needs of their customers.

Shatter Business Barriers
Generate inventive solutions to problems by questioning existing paradigms. Detailing what we think can't happen allows us to think more creatively about what actually can be done. **Impossible to Possible** teaches participants to identify existing paradigms and leverage the power of outside thinking to eliminate real and perceived problems.

Unlock Simplification Behaviors
Get teams aligned on behaviors that kill complexity and breed simplicity so everyone starts doing more work that matters. In this session, you'll discuss which habits are holding people back from simplifying and gain commitments for changing those behaviors immediately.

Become a Simplifier
Discover actionable simplification solutions for every area of your organization to boost productivity and increase the time spent on meaningful work. This session arms participants with real-world ways to attack complexity, to move themselves and their business into simpler states.