



Victoria Labalme: Keynote Topic & Description

RISK FORWARD®

Harness Uncertainty. Take Action. Express Your Inner Genius.

Performing Arts Principles to Transform Your Business Performance

LEADERSHIP - SALES - TEAMS

We live in an era when conditions are in constant flux, people are experiencing internal angst, and uncertainty prevails. Competition, speed, and change are increasing at unprecedented levels.

Victoria's counterintuitive approach to all this is riveting, surprising, and effective.

The key to success is not in how quickly we can lock in fixed plans, but rather the opposite: how we can approach our business as an art — navigate uncertainty and Risk Forward® to achieve remarkable results.

In her landmark keynote and forthcoming book, she shares unconventional business insights to help people perform at their best and achieve sustainable growth through a surprising blend of art and business:

Along the way she shows:

- How goal setting can lead you astray — if it's not done right
- Why decisiveness is overrated — and how to harness the wisdom of indecision
- And that uncertainty is not the enemy, but a potential asset

In the current landscape, leadership requires fluidity; teamwork requires adaptability; and interactions — whether in sales or customer service, hospitality or healthcare — require the ability to create a memorable experience.

What people need, thus, are not step-by-step formulas but reliable, effective, guiding principles that they can apply in any situation.

Using skills she developed through 25 years of professional stage and screen performances, Victoria leverages her background — from Broadway to Hollywood — to share her unique Risk Forward® methodology, that has led to stunning results in organizations around the world.

With gripping storytelling, comedic highlights and shrewd business insights, Victoria brings decades of stage mastery to your event.

In her Keynote Performance, Victoria takes the audience on a profound journey. Attendees are laughing, learning and taking notes. They leave empowered and inspired, having internalized proven strategies to take action and harness the innate talents that currently lie dormant within.

As part of the prep, Victoria listens to your needs, studies your organization, does a deep dive questionnaire and then selects the specific Risk Forward® content that will most resonate with your audience. She then crafts unique bits, learns your acronyms, weaves in your themes, and puts together a fully customized, unforgettable keynote experience.

Risk Forward. Reconnect with What Matters Most. And Reap Unimaginable Rewards.

- Ideal for opening or closing conferences
- Keynotes, Half Day, Full Day and Multi-Day workshops
- Audience can be any size

YOU WILL LEARN:

- The #1 strategy top directors use to foster high level performance
- The key to rapid growth that leading artists use & that organizations must embrace
- How to "stop time" for those you serve
- Broadway strategies to perform in the face of change and truly connect
- How to cultivate a culture of empathy, collaboration and tolerance so that people experience the psychological safety required to Risk Forward and express their inner genius