

Introducing the Author of the "1.2% Factor" The Solid Information Presented in His Program Focuses on Results; Providing You With a Breakthrough Accountability System.

What Do These and Other Leading Network Marketing and Direct Sales Organization Have in Common?

Each and everyone has had Bob Davies come and share his riveting concepts on performance and strategies for success. His unique research and presentation—has made a profound difference.

Dan Williams, Quixtar Internet Organization says: "Bob speaks from the heart—and what an impact on my personal life!"

Doug Weald, Xgopro/Xango. "Your message is the missing link to implement what we teach. I've already seen the changes in action because of your accountability system. I will recommend you to any organization. We will bring you back!"

Art Chester, Tidal Wave "If you truly wish to make a dramatic leap in your life, whether its personal, professional –or both, Bob Davies can help you understand what has held you back, and just how you can achieve the goals you have set. I believe I have personally achieved 40% more with Bob Davies program—than without it" Period.

Greg Arnold, "I met Bob Davies at an MLM/MIA (Multi-Level International Association) event a few years ago. He was a guest speaker. I was so impressed by both the message he delivered and his unbridled energy he delivered it with, that I hired him to be my personal performance coach. In the first 12 months with Bob as my coach, I can directly attribute \$65,000 in additional income that year to my heightened performance as the result of his coaching. Since that time, with an entirely different mindset towards my life and my work, the impact of that year has simply become immeasurable. For me, Bob's coaching delivered the greatest return I have ever received from any investment."

Lanny Morton, Veema, "I had Bob speak at my own event and he rocked the house He was rated 'our best speaker and we had a lineup of—the best of the best' " You will be thrilled with Bob. He knows his stuff and knows our industry."

Bill Farley, Zril, "When Bob comes to town—epic changes take place. He has done his research, he truly understands what will make the difference"

When organizations hear Bob Speak, positive changes occur! It's because of the uniqueness of Bob's on-line support program and his monthly FREE live telephone conference calls. The changes last!

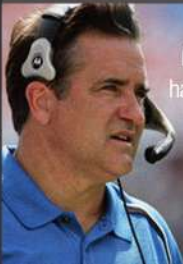
■ Bob Davies, B.S. Health, M.Ed. Psychology, MCC Master Certified Coach

■ Bob Davies graduated from Rutgers University in New Jersey in 1975 with a degree in Health. He was a high school teacher and coach for two years before resigning and attending graduate school at Springfield College, in Massachusetts. While at Springfield College he had the opportunity to coach Olympic athlete, Jeff Blatnick, who won the gold medal in Greco Roman wrestling in the Olympics. Bob also was an assistant football coach, while earning his masters of education degree in Psychology.

Upon graduation, he was hired as the head football, head wrestling coach, and researcher at California Institute of Technology, in Pasadena California. While at Cal Tech, he had the opportunity to research the work of Roger Sperry, who won the Nobel peace prize for his right and left brain research in 1981. This research lead to further discovery of the best techniques for elite performance used by the Bulgarians and Russians.

Bob left Cal Tech in 1979 for an assistant football coaching position at California State University-Fullerton where his techniques helped an average football team to win two conference championships.

While at CSUF, the coaching staff was faced with the problem that every team on the schedule had better athletes. The only way to win would be to perform at the highest level of talent that they had, and hope to catch other teams performing at a lower level. That is what happened. Together as a staff, the coaches developed a "template" to enable average athletes to tap into their potential. Just about every coach on that original staff has gone on to take these techniques to a higher level.



"I have seen the results that people have when they work with Bob Davies. Really, nothing short of amazing! This man is a behavior expert!"

Steve Mariucci

former NFL Head Football Coach
San Francisco, Detroit
NFL broadcaster