



Introducing a breakthrough system on behavioral accountability;
From Bob Davies who wrote the book on it.
Finally, you'll have access to the system top performers use to
accomplish success.



The proposed program is designed to reveal the essential elements of human learning and performance.

This program is designed to create a template for the formation of elite performance habits. Once an individual learns how to create, change, and keep habits then their actions change with of course the accompanying change in results.

The impact of the intervention of this program is simply that individuals will be more focused. This will result in a renewed sense of purpose and vitality in their jobs and personal lives. In short, they will accomplish more specific and measurable activities then they would have prior to the program.

In order to make **money**, you need to have **sales**. In order to have sales, you need to have the **product or service** to sell. In order to sell the product/service, you need to do **presentations**. In order to do presentations you need to **set appointments**. In order to set appointments, you need to **make calls**. In order to make calls, you need to have an **attitude** that causes you to begin that sequence of events (the seven circles)... as a **PRIORITY!** Unless this sequence begins... all other training is useless!

This is where the problem lies with American industry training. Organizations do a great job in training people what to do, and then telling them, "Now go do it!" What is missing is the behavioral component. How to manage yourself, your thinking, your perceptions, so that you handle all of the competing priorities, distractions, obligations and pressing obstacles, and still do what you were trained to do... as a **PRIORITY**. Bob is THE "behavioral expert". He has changed lives with his techniques.

The following are the keys to excellence:

Intentions

1. Identification of what causes intentions to be different than actual performance.
2. Examination of why goal setting by itself does not work.

Human Nature

1. Identification of the underlying core of human behavior and it's limiting aspects.
2. Examination of how to overcome the resistance to change.

Execution through Behavioral Contracting

1. Understanding the concept of Accountability
2. Understanding the concept of Consequence

A culture of Accountability

A transition from being a Victim to being a Cause-Personal Responsibility



Bob Davies shared the platform with Ron Paul at the 2010 Charity Awards Event in Washington D.C.