



"Bruce, you were one of the most impressive speakers we've brought in. Personally, I think you were the very best of everyone I've ever experienced in my career. Your remarkable ability to instill clear ideas with humor and yet connect to how brand really works was world-class. Bravo."

JAMES LAVINE  
VISUAL COMMUNICATIONS MANAGER  
LOCKHEED MARTIN AERONAUTICS



"Bruce is killing it! So funny and charming and super engaging. The group is tired from the World Series game last night but he is managing to keep them engaged and laughing. We all really really like him; great content, great stage presence, very very happy to have him close the event!"

STEPHANIE GLASSFORD  
CMP, EVENT MANAGER  
RE/MAX INTEGRA OA



"Bruce gets his message across through captivating storytelling that people understand, relate to, and learn from; stories which stay with them long after he's left the room."

HENRY MARTINEZ  
PRESIDENT  
DISCOVERY COMMUNICATIONS

# The Miami Herald

"Bruce is incredibly gifted, engaging, and dynamic. His deep knowledge of the drivers of economic development and how best to use them to market yourself make him unique."

ALEXANDRA VILLOCH  
PRESIDENT & PUBLISHER  
MIAMI HERALD MEDIA COMPANY



"Thank you for your exceptional presentation at our Senior Leadership Conference. You were motivating, thought provoking, and inspiring. You are making a positive difference for our community and our warriors."

L. SCOTT 'CATFISH' RICE  
LT GENERAL DIRECTOR  
AIR NATIONAL GUARD

WALKER &  
DUNLOP

"Many thanks for delivering such a wonderful speech at our summer conference. Your speech and overall performance were fantastic. Many many conference attendees commented on how much they enjoyed your presentation. As you could tell by my opening remarks on Tuesday, what you said had a profound impact on many people in the audience."

WILLIAM M. WALKER  
CHAIRMAN AND CHIEF EXECUTIVE OFFICER  
WALKER & DUNLOP



"Bruce speaks with confidence and competence while triggering the audience to build solutions - which worked extremely well across our marketing organization."

**BILL MELNYK**  
BRAND DIRECTOR  
GRAY GOOSE VODKA



"Bruce was the opening guest speaker of our annual marketing summit and he not only delivered on that challenge, but he did so in a sincere, entertaining, educational, and real world way that our team really appreciated. Based on the response of our attendees, we are beyond pleased that we selected Bruce to speak at our summit."

**JUAN ROVIRA**  
CHIEF MARKETING OFFICER  
BACARDI



"The annual convention for DMAI has been over for three weeks and our members are still talking about Bruce Turkel's presentation.

'Entertaining - Loved him and the harmonica!'

'Fabulous presentation!'

'Fascinating and very informative.'

Job well done and thank you very much."

**DOUG PRICE, CMP**  
SENIOR VP PROFESSIONAL DEVELOPMENT  
DMAI



"Thanks, Bruce! Great day today!  
You were a significant part of the success of the event. Thanks for being with us today. We had terrific response from your keynote. Your Mom would be very proud!  
We'll stay in touch. Thanks again,"

**RANDY FIVEASH**  
**DIRECTOR**  
**CONNECTICUT OFFICE OF TOURISM**



"Your presentation at our Rising Star Retreat was the highlight of our three-day event!  
Over the years we have had many speakers with national credentials. With all honesty, I can say you excelled in getting the major points of your presentation across in clear and memorable terms. Your unique ability to involve the whole group in taking part was outstanding."

**MICHAEL PAPPAS**  
**PRESIDENT/CEO**  
**KEYES INTERNATIONAL**



"Your talk was great and gave the team valuable insight on the importance of being customer-centric with our messaging. Your energy and stories helped bring the points the life and kept the team engaged. The feedback I heard was very positive. The team really enjoyed our time together."

**JENNIFER M. WHITLOW**  
**SR VP, COMMUNICATIONS**  
**LOCKHEED MARTIN CORPORATION**