



What Meeting Planners Are Saying About Daniel Burrus

“A ‘must-hear’ presentation.”

- Steven A. Ballmer, CEO, Microsoft

“By applying the principles of Flash Foresight to our business, we have been able to double our revenues and increase the value of our company by a factor of four in less than a year. Even so, we feel the biggest impact is yet to come.”

- Arni Bellini, CEO, ConnectWise

“I don’t know any other speaker that could present after Bill Gates and ‘wow’ the audience like Daniel Burrus did! He was the perfect choice.”

- Steve Morrison, Policy Management Corp.

“This is the third time Daniel Burrus has addressed this conference, and each presentation has been better than the last. I wouldn’t hesitate to invite him back again in the future!”

- John E. Burkey, First Data Resources

“Daniel Burrus was fabulous! He received rave reviews from our participants for his relevancy, insight, expertise, and style. He’s the only keynote speaker we have invited back numerous times. I am convinced the extraordinary success of his continued contribution is due in no small part to the enormous amount of time he puts into each presentation, customizing it to fit the unique, challenging needs of our audience each year.”

- Stephanie Fischer, CEO, Global Retail Marketing Association

“Our people, without exception, felt that Daniel Burrus’ ideas were provocative, original, and timely. His entertaining style captured the audience, and compelled us to listen, think, and apply our thoughts to our own professional and personal lives. He truly made a memorable impression.”

- Mark Mcnutt, Xerox Corporation

“It came as no surprise to me that Daniel Burrus was rated the top speaker in our audience evaluations. His unique blend of wit and insight awakened all of us to the need to develop the knowledge necessary to move into a 21st century mindset.”

- Robert Howe, IBM Corporation

“Daniel Burrus’ thoughts on creating opportunities for change is the excellence we have been striving for. His framework on innovation, creativity, and customer value will become the management practices that will take us to our next stage.”

- Victor Nichols, Wells Fargo